



# Cence Collaborative

## COMPANY PROFILE

Community **E**ducation through **N**ational **C**ollaboration and **E**nablement

(Section 21 company registration no 2007/020744/08 /  
Non-Profit Organisation registration no: 089-763-NPO)

ordinary people doing the extra-ordinary

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## INTRODUCTION

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Cence is an organisation uniquely positioned to address training and development needs within communities around the country, due to its collaborative approach to development. This includes its training systems, networks, existing infrastructure and management experience.

Launched in 2007, and registered as a section 21 company in terms of the Companies Act (No 61 of 1973) registration No. 2007/020744/08, Cence invests in the development of community members through the provision of accessible skills development solutions through the promotion of collaborative partnerships including funding and service delivery partners.

Cence offers holistic training and skills development solutions to community members, focusing on young people, community leaders, women, entrepreneurs and educators based on community development needs and community member requirements. All training delivered by Cence is recognised by the appropriate accrediting bodies. Participants, who plan to enter the job market, rather than starting their own business, are more employable due to the training they get through Cence.

Cence focuses on securing the necessary resources needed to train and develop community members, identifying service providers, planning and managing each project, and quality assuring all activities on behalf of funders/donors and the community.

Cence is determined to play a meaningful role in delivery of skills development in Communities through partnerships with Corporate Business and Government funding structures. We will ensure that the latest internationally proven methodology be made available to accomplish this.

Cence's national footprint, through its strategic collaborators like schools, teacher unions, churches, municipalities and community organisations, makes it possible to roll development projects out on a national basis as well as throughout Africa.



## INTERNATIONAL REPRESENTATION

Cence currently has representation in South Africa, with their head office in Stellenbosch, and Internationally in **Botswana**, through our partnership with Active Touch in Gaborone.

The Association of Chartered Certified Accountants (**ACCA**) has appointed Cence as an accredited Training Provider to do training in **South Africa and 170 countries**.

The Teaching & Learning COMPACT (**TTLC**) a global 501(c)(3) non-profit, nongovernmental organisation based in **KANSAS USA** has signed a Strategic Collaborator Agreement with Cence in November 2010. TTLC will work with Cence in innovation in teaching and learning in order to advance education at all levels – from primary school to university to adult in South Africa and **Africa**.

## VISION

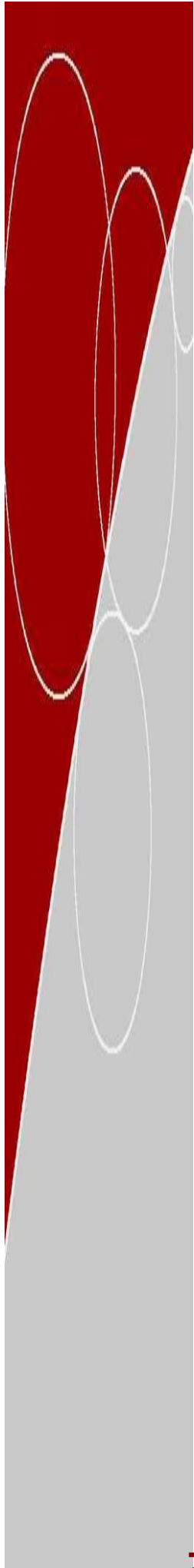
To make a measurable difference in communities through collaborative partnerships and a firm commitment to promoting business and personal development.

## MISSION STATEMENT

- ✓ To promote a culture of sustainable development within communities;
- ✓ To promote skills development as a solution to personal and community development;
- ✓ To encourage creative thinking and social responsibility within communities;
- ✓ To assist in generating innovative and competitive businesses within communities; and
- ✓ To promote excellence in financial and business management for individuals, companies and communities.

## OUR COMMITMENT

To be an active participant in the local economy by rendering exceptional services to stakeholders in a professional manner, creating sustainable development solutions and creating opportunities for employment which, in turn, will address issues of poverty currently experienced by communities throughout South Africa and the rest of Africa.



We will do this by:

- ✓ Exceeding customers and stakeholder expectations through the efficient and effective delivery of products and services which ensure a measurable result;
- ✓ Conducting business and managing our projects and in a way that promotes the health and safety of our employees, the community and protects the environment;
- ✓ Creating employment opportunities, transferring skills and ensuring maximum contribution to the upliftment and enablement of local communities in areas where we operate;
- ✓ Stimulating economic growth and employment opportunities through partnerships with emerging businesses and local labour; and
- ✓ Complying with all national and local guidelines, policies and legislation.

## CORE BUSINESS

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Cence is an implementation agency, whose core business is the facilitation and promotion of skills development for communities throughout South Africa and the rest of Africa, via collaborative partnerships.

Cence provides project management and quality assurance for all projects implemented through the organisation by:

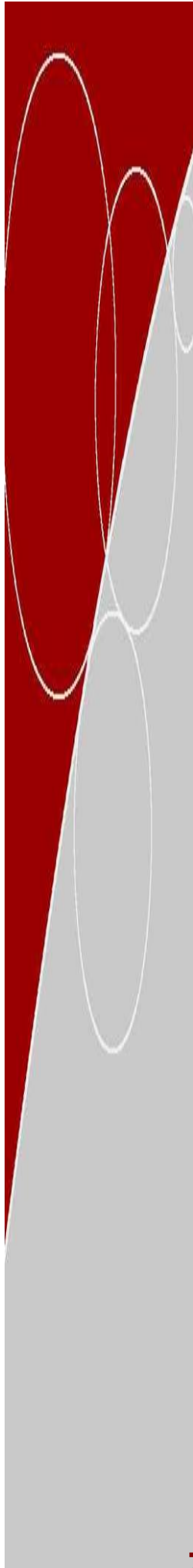
- ✓ Preparing the business case and project budget for each proposed project;
- ✓ Preparing a comprehensive project plan;
- ✓ Preparing tender documents, including project specifications, lists of suppliers, contractors and consultants;
- ✓ Identifying resource requirements in terms of finance, equipment, infrastructure, HR and services for the project;
- ✓ Sourcing funding and sponsorship for proposed projects;
- ✓ Financial management of projects;
- ✓ Managing contract performance related to projects;
- ✓ Preparing progress reports for project partners; and
- ✓ Maintaining all project documents including procurement documents.

## DEVELOPMENT SOLUTIONS

Cence's role in the training and development field is that of facilitator and implementer of development projects. While Cence will occasionally directly facilitate workshops, we will focus on bringing together the necessary partners and resources in order to promote development in communities.

Through partnerships and networks, Cence will work within communities to help them assess their development needs, source the required resources to meet these needs and manage and quality assure the implementation of development projects.

All projects designed by Cence are based on the Sustainable Livelihoods Approach (SLA). Livelihood strategies included in our projects include a combination of activities and choices that will enable community members to achieve their livelihood goals. Cence believes that the effectiveness of our projects is in this combination of activities which results in community needs being met at different times and on different geographical or economical levels.



Planned outcomes of the implementation of the livelihood strategies in our projects include:

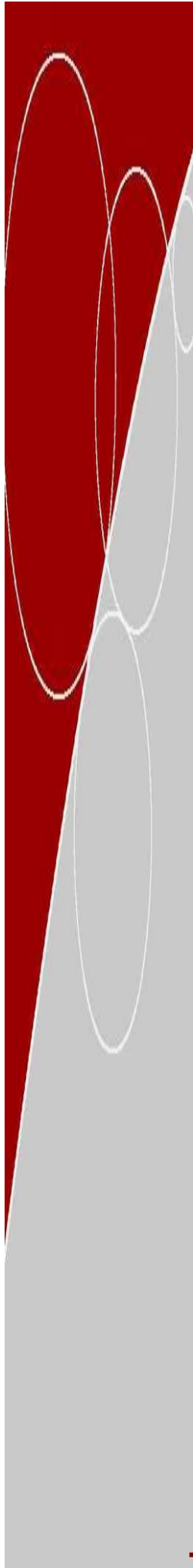
- ✓ **Economic security:** jobs, cash, etc;
- ✓ **Increased well-being:** non material goods including addressing issues of self-esteem, health status, access to services, and a sense of inclusion;
- ✓ **Reduced vulnerability:** through understanding of rights and responsibilities and increased asset status;
- ✓ **Improved food security:** access to resources and increased financial capital in order to buy food; and
- ✓ **A more sustainable use of natural resources:** training and awareness around issues related to effective environmental management and appropriate property rights.

Cence will ensure that all skills development projects being implemented are relevant and appropriate for the participants. This take place through comprehensive needs analysis, diagnostic assessments, training programme development and feedback from participants.

We aim to, over time, to provide additional development solutions for skills development which will include offering a number of e-learning programmes (offered in a modular format, providing participants an opportunity to learn at their own pace), through the development of basic IT infrastructure. These training programmes will be offered to communities via internet connectivity (subscription services).

Cence also believes in investing in the communities where we implement projects through the inclusion, where possible, of skilled community members in the project. Cence aims to recruit as many local community members in the provision of Cence services as possible. This can include project managers, facilitators and caterers.

As a practice Cence believes that development processes should be owned by the people who are being developed. Our focus on utilising local resources provides us with the opportunity to implement broader black economic empowerment solutions and create jobs.



Cence also understands the need to take development to “the people”, in doing so we also look to source local resources, eg: venues for training, printing, facilitators and catering.

## **ACCREDITATION**

Cence has been awarded Provisional Accreditation, accreditation no 3806, as a Provider of Education and Training by the Services SETA (Sector Education Training Authority) of South Africa.

Cence is registered with the Department of Social Development as a Non-Profit Organisation, registration number 089-763-NPO, in terms of Non-Profit Organisations Act, 1997 (Act 71 of 1997).

Cence has submitted registration applications to Umaluzi for accreditation of their ABET Programme level 1 to 3 and the Higher Education Council (HEC) and are currently awaiting our registration numbers and certificates.

In addition we have applied for membership to BUSA (Business Unity South Africa) and APPETD (Association for Private Providers of Education Training and Development).

Programmes offered through Cence include:

- ✓ Kgwebo Ya Batsha / Young Entrepreneur – Grade 4 - 11
- ✓ Community Entrepreneur (Business Practice level 1) – Qualification ID 61755
- ✓ New Venture Creation level 2 – Qualification ID 49648
- ✓ Basic Entrepreneur Skills Programme level 3 – Unit standard ID 243803
- ✓ SME Management Skills programme level 3 – Unit standard ID 243809
- ✓ Telephone Management – Unit standard ID 14348
- ✓ Entrepreneurial Awareness and Proficiency (for School Students and Educators)
- ✓ Agri-Entrepreneur – (Unit standards: 10009 and 10008)
- ✓ Social Entrepreneurship – (Unit standards: 10007; 10009 and 10008)



## CENCE STRUCTURE

### BOARD MEMBERS

The Cence Founding Members are:

- ✓ Jansie Moolman - Moonstone Information Refinery (MIR)
- ✓ Johan Marx - Responsible for the Operational Management as Executive Director

The following persons are Members of Cence:

- ✓ Princess Dr. Gcwalisile Cynthia Zulu-Kabanyane (Chairperson)
- ✓ Ms. Jabu Elsie Sosibo – Member of Parliament
- ✓ Ms. Hilda Pheto - Food Garden Foundation
- ✓ Dr. Muavia Gallie – Education Moving Up
- ✓ Mr. S.L. Ngcobo - National Teachers Union (NATU)
- ✓ Dr. Danny Titus - Brown Based Initiative (BBI)
- ✓ Bishop Dulton Adams - All Africa Bishop’s Council
- ✓ Mr. Menzi Yende - Menziani
- ✓ Advocate Hein van der Walt - Confederation for Employers of South Africa (Cofesa)

Cence is BEE compliant with a B-BBEE classification as EME, level 4 contributor (dti B-BBEE Reference number: BEE5087146)

### CENCE BOARD MEMBERS EQUITY

Coloured		African		White		Asian		Indian		Other	
M	F	M	F	M	F	M	F	M	F	M	F
<b>2</b>		<b>3</b>	<b>3</b>	<b>3</b>							

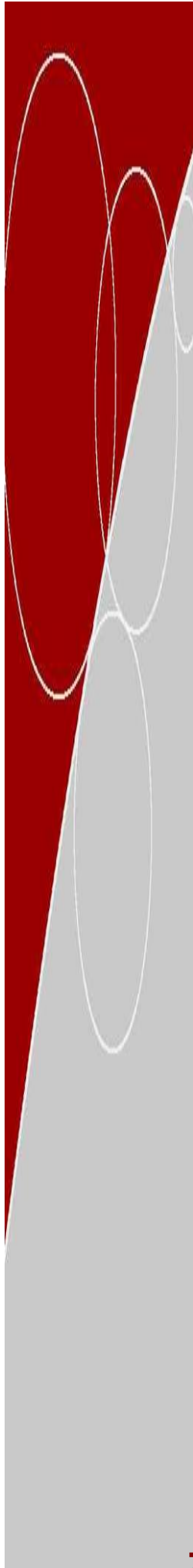


## STRATEGIC COLLABORATORS

The following organisations have joined in our commitment to providing real development solutions for communities around South Africa:

- ✓ Cence Membership of Associations and professional bodies:
  - Progressive Business Forum (PBF) – Platinum Member
  - Dutch PUM senior expert’s program – Den Haag
  - Brown Based Initiative (BBI)
  - Drakenstein Municipality Business Forum
  - Drakenstein Municipality Agriculture Commission
  
- ✓ Unions:
  - Confederation of Employers of South Africa (Cofesa)
  - South African Democratic Teachers Union Investment Holdings (SADTU Investment Holdings)
  - National Teachers Union (NATU)
  - National Professional Teachers’ Organisation of South Africa (NAPTOSA)
  - Brown Based Initiative (BBI)
  - Public Servants Association (PSA)
  
- ✓ Tertiary institutions:
  - Walter Sisulu University
  - University of South Africa
  - Elsenburg Agricultural College
  - Education Moving Up
  
- ✓ Education:
  - Free State Province : Motheo, Mantsopo and Naledi Districts
  - North West Province : Bolanala District & Moretele APO
  - Mpumalanga Province: Gert Sibande & Mashishila District
  - Limpopo Province : Sekhukhune & Schoonoord District
  - Northern Cape Province
  - The Teaching & Learning COMPACT – KANSAS USA (Professional development for Teachers and Curriculum resources)
  - DocScientia (Physical Science and Chemistry Training Grade 10 – 12)

- Mathemagics (Maths Grade 1 – 7 and Grade 12)
  - Hoër Landbouskool Boland (Agri-Entrepreneur)
  - M2 Coffee Shop (Maths & Science Skills Development)
  - Niël Mostert (Career Guidance & Psychologist)
  - Touwsrivier Primêre Skool (Training Centre)
  - Petunia High School Bloemfontein (Agri-Entrepreneur)
- ✓ Church structures
    - All Africa Bishop's Council -1,800 churches
    - National Religious Association for Social Development (NRASD)
    - Uniting Reformed Church in Southern Africa
- ✓ Municipalities:
    - Johannesburg Metro
    - Drakenstein Municipality
    - Kannaland Municipality
- ✓ Career Development
    - Graham & Rhona Beck SKILLS CENTRE (Skills Development)
    - Bushbaby (Career guidance)
    - Careers on Trial (Career guidance)
- ✓ Agri-Entrepreneur Specialist Collaborative Partners:
    - Agriculture Research Council – ARC (Skills Development)
    - AgriSETA (Skills Development)
    - Department of Agriculture Western Cape
    - Agricultural Training Initiative Elsenburg (Agriculture Skills Development and Training)
    - Nguni Cattle Breeders' Association (Nguni Cattle Breeding)
    - Agri Mega Group (Agriculture Support)
    - United South African Agricultural Association – USAAA (Skills Development)
    - SA Biological (Biological sustainability)
    - Metrikon (Automatic dispensing systems in food gardens)
    - AgriExpert (Agriculture Development)
    - Sagritex (Agriculture Development)
    - Real Gardening (Food Security)

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- Agri Culture Our Future Today (Audiovisual Learning Material)
  - Food Garden Foundation (Food Security)
  - Tshitwamulomoni General Training (Community Skills Development)
  - Land Service Youth Movement (Skills Development and Conservation)
  - Landcare (Food Security)
  - Freshmark / Checkers / Shoprite
  
  - ✓ e-Learning Specialist Collaborative Partners:
    - Active Touch (Pty) Ltd
    - Active Touch Botswana
    - Bushbaby
  
  - ✓ Media groups:
    - Kaelo Worldwide Media
    - Agri TV Media
    - Agri Mega Promotions
    - Multi Media Design
  
  - ✓ Financial Institutes
    - FNB Western Cape
    - Forte Capital (Financial Service Provider)
    - Eduloan (Study Loans)
    - Bull's Eye (Financial Service Provider)
  
  - ✓ Corporate Collaborative Partnerships:
    - MTN Foundation (Entrepreneurship Development)
    - MTN Limpopo (Community Development)
    - South African Institute for Entrepreneurship-SAIE (Entrepreneur Development)
    - CSIR (Research)
    - Pro-Konsort (Town Planners)
    - Institute for Enterprise Development (Enterprise Development)
    - South African Insurance Association - SAIA (Consumer Education Development)
    - ABACUS (Insurance)

- Qolothani Makhosikazi Social and Cultural Services (Community Skills Development)
- Menziani (Entrepreneur Development)
- Africoop (Community Skills Development)
- ACAT (Community Skills Development)
- Centurion Enviro (Environmental Education & Leadership Development)
- Prepaid 24.co.za (Recharge Prepaid Online)

- ✓ Social Justice Transformation Forum: Gauteng Province

## **BENEFITS TO STRATEGIC COLLABORATORS**

- ✓ Marketing and exposure including:
  - Access to a national database;
  - Logo on specific learning material documentation; and
  - Logo on Certificate for specific programmes.
- ✓ Membership of a strong, well managed, focused organisation;
- ✓ Expand consumer base through network partnerships;
- ✓ Corporate Social Investment opportunities;
- ✓ Quality service delivery on Development Projects;
- ✓ Potential joint ventures and BEE partnership on potential investments, tenders and projects;
- ✓ Marketing through network and project launches (as appropriate);
- ✓ Collaboration with an accredited training provider;
- ✓ Participation in the pro-active empowerment of communities by rendering a high level of service delivery;
- ✓ Focused contribution to the development of people who may not have employable skills required to enter the workplace by providing them with opportunities to gain the necessary skills; and
- ✓ Creation of networking opportunities.

## SERVICE PROVIDERS

Cence will work with accredited and experienced service providers to provide skills training to ensure quality in service delivery.

To date we have negotiated the following Skills Programmes through our partners:

### ✓ **Innovation through Knowledge Development (Pty) Ltd**

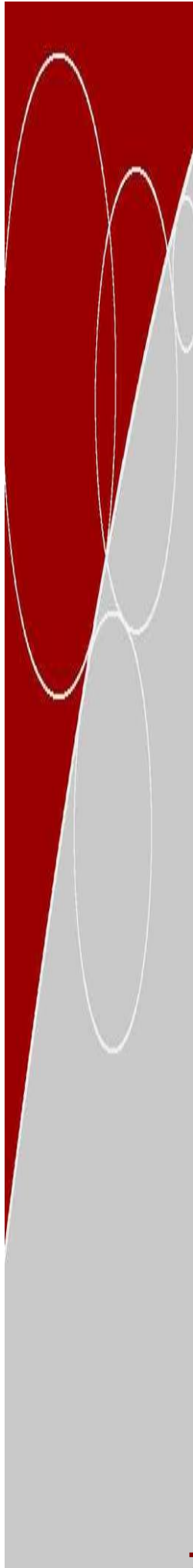
- Business Practice – Qualification ID 61755
- New Venture Creation (NVC 2) – Qualification ID 49648
- Introduction to Business Planning – Unit Standard ID 243803
- Advanced Business Planning – Unit standard ID 243809
- Innovative Entrepreneur – Unit standard ID 114600
- Financial Management for SMEs – Unit standard ID 119674
- Personal Financial Management level 1 – Unit standard ID 243189
- Personal Financial Management level 2 – Unit standard ID 119913
- Personal Financial Management level 3 – Unit standard ID 12429
- Effective Communication / Practical English

### ✓ **The Teaching & Learning COMPACT – KANSAS USA**

- The design and implementation of programme experiences that inspire interest in careers in the sciences (including maths, engineering and health sciences, agriculture, natural resources and engineering and technology)
- Professional development for Teachers that is collaborative, relevant and focused on the learner's needs and the needs of the market
- Research-based programmes and commitment to evaluation to inform current and future programmes
- Curriculum resources to advance the learner's achievement in school and his or her career choices

### ✓ **Active Touch / Multi Media Design (Pty) Ltd**

- Basic Computer Literacy:
  - Operate a personal Computer System – Unit standard ID 116932
  - Use generic functions in a Graphical User Interface environment – Unit standard ID 117902
  - Develop and use keyboard skills to enter text – Unit standard ID 9357

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- Managing files in a Graphical User Interface (GUI) – Unit Standard ID 117867
  - Use a Graphical User Interface based word processor – Unit standard ID 116938
  - Use a Graphical User Interface (GUI) – based Web-browser to search the Internet – Unit standard ID 116931
  - Use electronic mail to send and receive messages – Unit standard ID 116945

✓ **Entrepreneurial Business School (Pty) Ltd**

- New Venture Creation level 4 – Qualification ID 23953
- How to manage your school like a business (aligned to NVC 4)

## CONTACT DETAILS

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Johan Marx (Executive Director)

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***"Abantubayasizana akekho  
ongazenzela konke."***

**A Zulu proverb which means:**

***"People need to work together;  
there is no one who can achieve  
everything alone"***